

CARY Strategic Framework FY26–FY28

Key Enablers

- Growth Task Force
- Data Dashboards
- Story Bank & Alumni Tales
- School Partnerships
- Development Committee
- Ambassador Network
- Advisory Group

Key Tasks

- Monthly Outreach and Engagement Targets
- Storytelling Drops
- Major Event Execution
- Monthly GTF Check-ins
- Quarterly Board Training

SG 1: Program Expansion

- Pilot in Dallas or San Antonio
- Add 3 new school partners
- Strengthen data collection tools

SG 2: Storytelling & Awareness

- Launch story campaign
- Publish 25 impact stories
- Host 2 community events

SG 3: Development Leadership

- Build Development Board
- Launch board onboarding plan
- Secure 100% board giving

SG 4: Financial Growth

- Raise > \$225K above baseline
- CARY Champions recognition
- Secure 3 new sponsors

Endstate (FY28):

- CARY is a statewide leader in youth violence prevention, serving 10,000+ students, sustained by a high-impact development program, and nationally recognized for impact.

FY 2026

FY 2027

FY 2028